

Left Field is a premium marcom design house.



Left field



You have something to say. Your brand holds a promise. And has proved it several times. You now need someone to get the message across. **With power and creative instinct.**

Left Field is a premium marcom design house that helps you break the clutter. Be it websites, e-media, ads, or traditional collateral, Left Field can help create complete, custom campaigns from scratch. Our designs will ensure that you establish a steadfast identity, capture your prospect's imagination, grasp their attention, and provoke them to action.

SERVICES

Left Field's design services cover the entire gamut of marcom.

Left Field offers everything you need to win customer mindshare and boost business. Right from collaterals to sophisticated interfaces for your software to smartly packaging your products and services, Left Field helps bring in some serious business for you. And of course, a whole lot of fun!

Our design services primarily cover the following areas:

- **e-Design** (web design and development, software/application interface design, email campaigns, web ads, etc.)
- **Packaging & visual merchandising**
- **Traditional marcom** (corporate branding, collaterals, etc.)





DOMAINS

Left Field combines creative instinct with domain understanding.

Creativity spans across domains. But there's only one kind of idea that works for our clients - ideas that are based on a sound domain understanding.

Left Field has clients from several industries, including, but not restricted to:

- Technology/IT
- Banking/Finance/Insurance
- Retail

OUR WAY OF WORKING

We tried putting the way we work into some boxes and arrows, but didn't get too far. So you'll be disappointed if you were expecting some kind of 'process diagram' or a 'methodology chart' here. That's not our way of creating an impression. We believe our work should speak for us.

We spend a lot of time to understand your unique need. Once we get a hang of the requirements, the rest flows mostly from our instincts, intuition, gut feel, and of course, experience. Since we have a **multi-talented team**, most of the strategy and execution take shape 'online' as we discuss and build on the idea.





GETTING THE BEST FROM US

Trust us when we say our first creative is the best. A lot of consideration and discussion go into its design, colour, placement etc. So believe in us as you would your doc, hairdresser or lawyer. We can always give you other 'options', but that first burst of creativity would have already been spent. Rely on our experience to give you what your business needs.

WHO HAVE WE WORKED WITH?

We work for diverse clients having nothing in common, except that they are all nice folks. We've done some unique and compelling creatives for Adobe, Ashok Leyland, Austrade, CII, Congruent, Dabur Pharma, Data Patterns India, Dexterity, Novellsys, End To End Marketing Solutions, Indu Projects, Manipal Group, Microsoft, NIIT, Satyam, Smart Expos, Wealth Advisors and several others.

We also work with Avaya Global, BT, Dassault Systemes, HP, Intel, Juniper Networks, Nasscom, NetApp, nVIDIA, SAP, SAS, SGI, Sybase and Symphony through strategic collaborations with our business partners.



TEAM LEFTFIELDERS

We have some of the finest talent in the creative business. With a wide range of interests spanning instructional design, fine arts, sculpting, murals, graphic design, animation, movies, and psychology, **throwing creative surprises comes naturally to leftfielders.**



SO WHAT SETS US APART?

It's the energy, enthusiasm, experience and insight we bring to every project. We're young, energetic. We're focused on the next big idea that will propel your business into the limelight.

fun ideas. serious business.



TALK TO US TODAY!

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